

## **Al Zorah, Ajman is all set to host Kayak Tours through its natural mangroves and lagoons**



*Al Zorah, Ajman has been officially declared as a "Wetland of International Importance" by the Ramsar Convention*

- Adventure sports company Quest for Adventure to conduct the kayak tours*
- The refined coastal destination will offer sightings of several land and marine species inhabiting the expansive mangroves, lagoons, vast seafont and salt lakes*

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Ajman, UAE - Al Zorah, the 5.4 million square metre luxury and lifestyle destination on the natural peninsula of Ajman, is ramping up the tourism appeal of the destination with the launch of Kayak Tours through its natural mangroves and lagoons soon.

Offering visitors the opportunity to explore one of the region's most prized natural mangroves, which has been officially declared as a Wetland of International Importance by the Ramsar Convention, the Kayak Tours will be conducted by 'Quest for Adventure,' an adventure sports company.

Open to the public including students through a guided schools programme, the Kayak Tours are scheduled to commence in September and is expected to catalyse the tourism scene and further establish Al Zorah as a must-visit tourist and lifestyle destination.

Spanning an area of over 1 million square metres, the thick, natural mangroves of Al Zorah is home to over 102 species of native and migratory birds including the famed pink flamingoes that can be spotted throughout the year and more so during the nesting season. The area is abundant with a variety of corals, fish, molluscs and indigenous flora, making it a highly sought-after destination for tourists as well as scientists and researchers to conduct field studies.

Imad Dana, Chief Executive Officer of Al Zorah Development Company, said: "Al Zorah is a luxury destination in the Middle East built around an undisturbed ecosystem underlined by rich biodiversity. With the Ramsar Convention placing Al Zorah on the global map to highlight its immense environmental value, we are offering visitors, including students, the opportunity to explore the natural mangroves and creek through the Kayak Tours. The tours will open doors to memorable experiences with the promise of sighting a range of native and migratory birds. The serene ambience of the mangroves will be truly uplifting for every visitor."

Furthermore, Marina 1 at Al Zorah, which is constructed along the creek, offers sweeping views of the mangroves, and will host several additional activities by the year-end. Activities that are being planned include seaplane tours, abra rides, watersports, land-based adventure sports, an outdoor fitness club and an array of waterfront cafes and restaurants.

Al Zorah will announce the official launch of the Kayak Tours and subsequent Marina 1 activities soon. For more information, please contact Al Zorah at [info@alzorah.ae](mailto:info@alzorah.ae).

### **About Al Zorah:**

*A unique lifestyle and leisure destination in the UAE, Al Zorah is a premier mixed-use development that is creating a bustling seaside community, and a nurturing place to live, work, and play. Set apart from other developments by its exotic setting of natural mangroves and a vast seafront, Al Zorah blends the best of nature with the finest in modern amenities to create refined places for life.*

### **About Al Zorah Development Company:**

*The Al Zorah Development (Private) Company P.S.C marks the partnership between the Government of Ajman and Solidere International and is a Free Zone Company under the laws of Ajman, UAE. The company's aim is to develop Al Zorah as a distinctive tourist and lifestyle destination.*

### **About Solidere International:**

*Solidere International (SI) is a master developer, a real estate developer, a development manager and a property manager. SI is limited company registered in Dubai International Financial Centre. Solidere sal of Lebanon is its founding shareholder. The Company's shareholders include individual and institutional investors from the Middle East, Europe as well as international funds.*

*SI draws on the extensive and mature expertise of Solidere sal to develop unique quality and professionally managed projects covering a broad array of properties from mixed-use communities to individual building in select markets, known as 'Placed for Life'. Solidere International's in-house expertise covers the full development value chain of property development from business planning, master planning, financing, construction management, marketing, sales and property management services.*

*Solidere International is rapidly growing to become a premier regional and international property developer and development manager. The company is*

*currently active in developing its own residential and mixed-use projects in Saudi Arabia, UAE, Lebanon and strengthening its presence in promising international markets.*